



NEWSLETTER

Highlights

WED. AUGUST 16th, 2017 2016



NORTHERN TRUST CORPORATION

50 SOUTH LASALLE STREET

CHICAGO, IL 60603

GLOBAL CONFERENCE CENTER—MIAMI ROOM

PRE-REGISTER for August Meeting by
Monday August 14th, 2017

Visit <http://www.damachicago.org/>

Enter your information in the right hand
column entitled

“MEETING PRE-REGISTRATION”

Will Your Organization be Interested in
Hosting the October 2017 DAMA -
Chicago Conference .
See Page 3 for details

The 2nd edition of the DMBOK
is now available
(See Page 5 for details)

DAMA Members!!! Renew Your DAMA Membership for the 2017 year

Corporate Memberships — Provides Unlimited attendees for your company — \$200,
Individual Memberships — \$50 Students — \$10.

Membership is yearly. Please renew by going to our website at DAMACHicago.org and clicking on 'Pay Your Dues'!

Prospective members, now would be a great time to join DAMA. Just follow the above instructions.

If you have any questions about membership please contact us at vpmembership@damachicago.org

Upcoming Meetings

DATE	LOCATION	SPEAKERS
Oct 18th, 2017	TBD	Dr. Phil Shelley - Data and analytics modernization to cloud - Considerations and reasons to consider

From the Desk of Latha Nair, President, DAMA Chicago Chapter



Digital Immortality

I suppose it is human instinct to find ways to leave a legacy. Once our species figured out speech we were off on the great journey of

documenting memories, traditions, beliefs, fears, desires, and tall tales. Every civilization had a class of folks who were proficient in data collection tools and techniques of their time. The elite obsessed with ways to proclaim their awesome achievements.

So no surprise that in the digital age we are mulling over uploing our minds. Toss in AI and our descendants may be able to interact with our digital avatars. A Silicon Valley startup Eterni.me is signing up interested customers; 37K and counting.

Like any data management project, there will have to be a development life cycle. Requirements gathering: Small conversations for the Bot to get to know me.

Data Analysis: The Bot would analyze my text messages, emails etc. to curate the best of me (it had better!).

Development: the Bot would become me, iteratively.

Unit testing: I would need to test out my evolving avatar.

UAT: Should my friends and family take my avatar out for a test-drive? I am not sure I'm evolved enough for feedback!

Production Rollout: Fortunately, that would be after my exit from this life.

I'm already fretting over data quality issues!

AUGUST MEETING IS EXECUTIVE DAY'S MEETING

August will be DAMA Chicago's Executive Day Meeting—an excellent time to invite your manager and other data executives to attend a DAMA Chicago meeting. Our two world-class speakers are focusing their presentations on enterprise topics that will be of great interest to people in your organization who are dedicated to data and its use as an enterprise asset”.

DAMA Chicago Meeting—August 16th, 2017

Agenda & Speakers

Morning Presentation

TOPIC: HIGH TECH DATA GOVERNANCE

The pace of technology advancements is so much faster than our ability to evolve data governance processes. This session will help you better keep up the pace.

Technology developments get all the attention, but incorporating them into complex organizations is at least as difficult as building technology in the first place. Data Governance is a misnomer — it’s really about guiding people through the organizational changes being driven by data and technology. And these changes are happening faster and faster.

We will not slow the pace of change, so our only hope is to become better guides on the data governance side. There are two keys to making this happen. The first is becoming more knowledgeable about the kinds of changes happening around us. Second, we must develop and employ extensible data governance strategies that embrace rapidly-evolving situations.

This talk splits its time on each of these. If you feel inside a bubble within your organization, perhaps hearing about “the cloud”, “internet of things”, “NoSQL”, “Hadoop”, or other high-tech concepts without knowing enough to take action, this part will be useful. Likewise, in the second-half we think about the design patterns appropriate to apply to data governance to be responsive to these and other disruptive changes brought forth by technology.

ABOUT SPEAKER: Anthony Algrim

Anthony J. Algrim is the Chief Data Officer at Uturn Data Solutions (uturndata.com), a Chicago-based boutique consultancy helping organizations improve with data and cloud technologies. Anthony leads Uturn’s client delivery operations, performing data-driven transformations in public and private sector industries. He created Uturn’s data processing automation tool, the Uturn Data Engine, as well as proprietary Data Value Methodology (DVM) and Smart Data Lake frameworks.

Anthony has many years of experience in management consulting and industry positions, including serving as the Chicago Transit Authority’s first Chief Data Officer. He speaks internationally on data and leadership topics, and writes a quarterly column for the Data Administration Newsletter (TDAN.com).

Afternoon Presentation

TOPIC: WORLD CLASS DATA MANAGEMENT– FULL LIFE CYCLE ROADMAP

Effective metadata management is no longer an option, but an absolute requirement for corporations and government agencies looking to enable their master data management and data governance initiatives. Companies have realized that without metadata their IT departments cannot manage their systems and their systems are not providing true value to the business end user. Organizations are implementing managed metadata environments (MME) to provide them an enterprise metadata management solution.

- 8:30 A.M. Registration
- 9:00 A.M. Business Meeting
- 9:30 A.M. Break
- 9:45 A.M. Anthony Algrim - “High Tech Data Governance”
- 11:30 A.M LUNCH
- 1:00 P.M. David Marco, “World Class Data Management”
- 2:30 P.M. Peter Morris, Information Builders, “Dirty Data, Broken Trust”
- 3:00 P.M. PRIZE DRAWING & ADJOURNMENT

Speaker Bio: David Marco

Best known as the world’s foremost authority on meta data management and the father of the Managed Meta Data Environment, David is an internationally recognized expert in the fields of master data management, data governance, big data, data warehousing and enterprise information management (EIM). He is president of EWSolutions (EWSolutions.com.)

In 2008 David Marco was enshrined into the very select DAMA Data Management Hall of Fame (Professional Achievement Award) which is the highest honor a data management professional can attain.

David Marco has taught at the University of Chicago and DePaul University, and is on the Advisory Council for DePaul University’s College of Commerce. He is the author of the widely acclaimed, top-selling books “Universal Meta Data Models” and “Building and Managing the Meta Data Repository Visit www.EWSolutions.com. He may be reached

Topic: DIRTY DATA, BROKEN TRUST

Learn how dirty data can create dysfunction in your enterprise and problems with your customers. There are several critical success factors that can help you get your data, and your business, back under control.

About Speaker : Peter Morris

Peter Morris is Information Builders Midwest Director of Data Management Solutions. He has been working with Business Intelligence, analytics, master data, and big data for over 25 years. His experience in helping customers in manufacturing, banking, financial services and healthcare demonstrates a keen understanding of how to deliver value early and often in the development life cycle.

DAMA CHICAGO VOLUNTEER OPPORTUNITY

Can your Organization volunteer a conference room for the October DAMA meeting?
Your organization will receive free DAMA Chicago membership for next year.
Please contact Cathy Nolan at cnolan@allstate.com if you are able to provide a meeting site.

DATA MANAGEMENT CONFERENCE - USA (CHICAGO)

CONFERENCE DAYS: AUGUST 10 - 11
WORKSHOPS: AUGUST 9

This exciting new conference will feature presenters such as Bill Inmon, Kathy Rondon, Phil Shelley and Peter Aiken, a top data management authority. All events will take place at 2400 East Devon Avenue, Des Plaines, IL (near O'Hare Airport).

Workshops- Wednesday, August 9th

1. Ontologies and Taxonomies - Bill Inmon (9 am - noon)
2. Hadoop:Using Hadoop to solve the problems with big data and analytics in larger organizations -Phil Shelley(1pm -6pm)
3. Certified Data Professional - Examinations Preparation - Kewal Dhariwal(Exam Prep 9 am - noon, Exams 1 pm - 6 pm)

Featured presentations include (subject to change):

Day 1 (8.30am - 4.30pm)

- 8.00am-9.00am Breakfast, Registration & Networking
- 9.00am - 10.30am Peter Aiken - Data Strategy; CDO Roles
- 10.30am - 11.00am Coffee & Networking (Sponsor Booths)
- 11.00am-12.00am Kewal Dhariwal - Certified Data Professional, Data Scientist, Business Intelligence Professional
- 12.00pm-1.10pm Lunch & Networking (Sponsor Booths)
- 1.15pm - 2.10pm David Marco - Building a World-Class Data Management Program
- 2.15pm- 3.10pm Deborah Henderson - Data Governance - Best Practices
- 3.10pm-3.30pm Coffee & Networking (Sponsor Booths)
- 3.30pm - 4.30pm Bill Inmon - Turning Text Into Gold
- 4.30pm-6.00pm (Reception - Conference Attendees & Speakers) - Sponsor Booths

Day 2 (8.30am - 4.30pm)

- 8.30am - 9.00am Breakfast and Registration
 - 9.00am -9.55am Bashir Fancy - CyberSecurity - Securing your data and networks
 - 10.00am-10.55pm Kathy Rondon - Public Sector Data Governance - An Intelligence Community Case Study
 - 10.55am-11.15am Coffee & Networking
 - 11.15am - 12.10pm Data Privacy - Personal and Workplace
 - 12.15pm-1.15pm Lunch & Networking (Sponsor Booths)
 - 1.15pm - 2.10pm Dr. Jerry Luftman - Training, Preparation & Credentialing of C-Suite IS/IT/Data Officers
 - 2.15pm - 3.10pm Susan Earley - Data Architecture - Best Practices
 - 3.10pm-3.30pm Coffee & Networking
 - 3.30pm - 4.30pm Tim Edward and Jordan Dubuc - Big Data Predictive Analytics - an Oil & Gas Pipeline Failure Case Study
- You may take CDP exams at any time during the conference. You do not have to take the exam preparation to take the exam(s).**

EARN YOUR CERTIFICATION IN PUBLIC SECTOR DATA GOVERNANCE

New beta exam for Public Sector Data Governance certification from the ICCP.is available for a short time at no charge for taking the test and a reasonable charge if you pass and want the certification. Only one exam for certification instead of multiple tests.

Here are the charges: The PSDG credential at a reduced rate of \$185 for the exam (normally \$299 for the exam) plus \$125 for the credential).

Existing & current ICCP credential holders can take the Beta Exam for \$99.

DAMA Chicago Meeting—August 16th, 2017



NORTHERN TRUST CORPORATION

50 SOUTH LASALLE STREET

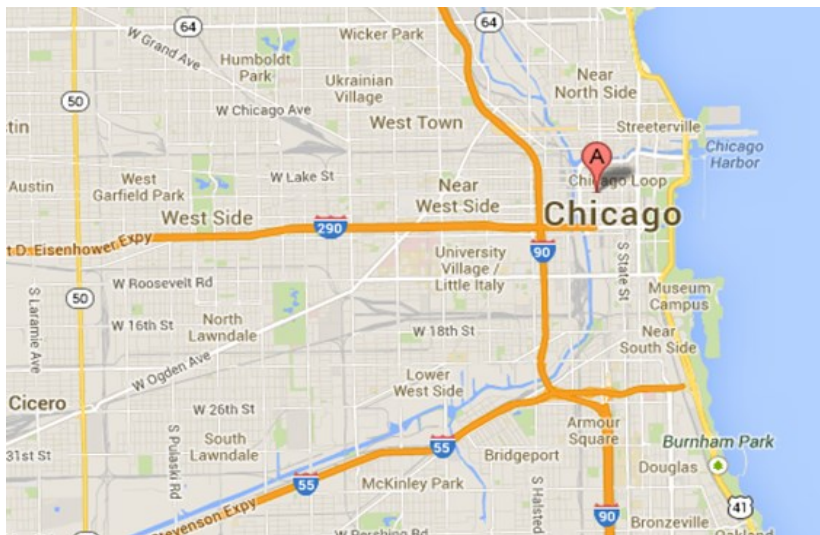
CHICAGO, IL 60603

GLOBAL CONFERENCE CENTER— MIAMI ROOM

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FROM I-90 (North)

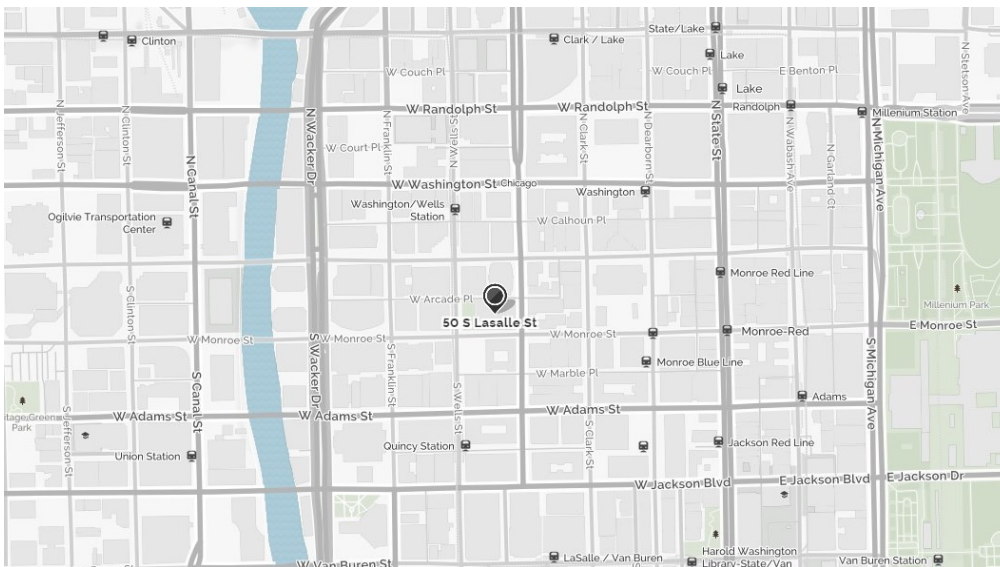
Take I-90 E toward **Kennedy Expy/Chicago**

Take the **Washington Blvd E** exit, EXIT 51C, to-
ward **100 North**.

Turn **left** onto W Washington Blvd.

W Washington Blvd becomes W Washington St.
Keep **left** at the fork to continue on W Washing-
ton St.

Turn **right** onto N LaSalle St.



From I-90 (South)

Take the **22ndSt** exit, EXIT 53C,
toward I-55 N/Stevenson Expy/Lake
Shore Dr.

Keep **straight** to take the **22nd Stramp**

Turn **right** onto W Cermak Rd.

Turn **left** onto S State St.

Turn **left** onto E Adams St

Remember : Enter Northern Trust Building, Miami Room from Entrance on 50 SOUTH LASALLE STREET



October 5-6, 2017 • Jersey City, NJ

**The Westin Jersey City Newport,
Jersey City, NJ**

- How to be successful with Data Governance and Data Stewardship in Financial Services
- How to develop an award winning Data Governance program
- Fintech and Financial Services
- Data Governance Artifacts for Financial Services
- Best Practices for DFAST and CCAR Compliance
- Data Governance and Data Quality Metrics
- Governing the Data Lake in the Financial Sector
How to Comply with BCBS239 and GDPR

[CLICK HERE FOR MORE DETAILS](#)

2ND EDITION OF DMBOK

The 2nd edition of the DMBOK is now available and has over 600 pages including new chapters on Data Ethics, Big Data and Data Science.

DAMA Chicago is well-represented, Susan Earley, our treasurer, is an editor and the chapter on Metadata was written by DAMA Chicago member Saad Yacu.

Two members, Lisa Nelson and Krish Krishman contributed to the chapter on Data Warehouse and Business Intelligence.

This book is a must-have for all Data Professionals and can be ordered on Amazon using this link.

https://www.amazon.com/s/ref=nb_sb_noss_1?url=search-alias%3Daps&field-keywords=dmbok2

About DAMA Chicago

DAMA Chicago was founded in the Fall of 1986 with the first meeting in December of that year. DAMA Chicago holds six bimonthly meetings annually on topics pursuant to DAMA’s goals. These meetings include informal roundtable discussions, featured presenters, invaluable sharing through association with professionals in our field, two Special Interest Groups, and much more. The Chicago Chapter has attained broad appeal in the Midwest as a resource for Information Resource Management.

(DAMA), Chicago is a non-profit, vendor independent professional organization dedicated to the advancement of data asset management concepts. DAMA Chicago's mission is to engage in activities that promote data management concepts and to broaden the skills of professionals who work in this field.

GOALS

- Promote and develop data management concepts and practices.
- Be a focal point for issues relating to data management practices.
- Further the professional development of data management professionals.

DAMA Chicago on LinkedIn

Join our [LinkedIn](#) Group. Keep up-to-date with DAMA happenings between published newsletters by joining our group. You can start or join in a discussion, make announcements of interest to other DAMA Chicago members, post jobs, let other members know of other professional meetings or classes in the area, or just keep informed.

Give Us Your Feedback

Please forward any questions, comments, or ideas regarding this newsletter to vpmarketing@damachicago.org.



[Information Builders](#) mission is to help customers deliver better data and better analytics to more people so they can make better decisions. With 40 years of experience in the industry, customers such as AVE Hardware, MasterCard, Alpha Bank, Amerisure Insurance, Autozone, SIEMENS have benefited from their diverse products and solutions

visit www.informationbuilders.com

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