



NEWSLETTER

Highlights

Wed, October 21st 2015

SEARS HOLDINGS

3333 BEVERLY ROAD
HOFFMAN ESTATES, IL 60179
ROOM GC1

Pre-Register for October Meeting by
Monday October 19th, 2015

Go to

<http://www.damachicago.org/>

and enter your information in the right
hand column entitled
“MEETING PRE-REGISTRATION”

ENTERPRISE DATA WORLD CONFERENCE

Presentation proposals are now being
accepted for the

2016 Enterprise Data World Conference
scheduled for April 17-22,2016. San Diego

[SEE PAGE 4 FOR DETAILS](#)

DAMA Members!!! Renew Your DAMA Membership for the 2015 year

Corporate Memberships — Provides Unlimited attendees for your company — \$200,
Individual Memberships — \$50 Students — \$10.

Membership is yearly and can be renewed by going to our website at DAMAChicago.org and clicking on 'Pay Your Dues'.
Prospective members, now would be a great time to join DAMA. Just follow the above instructions. If you have any ques-
tions about membership please contact John Grage at vpmembership@damachicago.org

Upcoming Meetings

Date	Location	Speakers
Dec. 9th, 2015	Northern Trust	Jagane Sundar- Big Data and Hadoop Michael Miller- Enterprise Architecture Shaun Malott - Developing Wealth Management IQ Program at Northern Trust

From the Desk of Latha Nair, President, DAMA Chicago Chapter



DATA SECURITY BLUES

“There are two kinds of companies in the world: those that know they’ve been hacked, and those that have been hacked and don’t yet know it.”

This is a belief, per [Fortune magazine](#), common among security professionals. A hair-raising notion!

In Data Management circles, we tend not to think too much about data security other than figuring out ways to ensure data access adheres to the prevailing SOX winds.

“Infrastructure folks” deal with the problem of keeping the riff-raff out of the network.

Yet, increasingly hackers are finding ways to impersonate employees of an organization to sneak their way in and snoop around legitimately. Hackers managed to do just that to a cyber security firm ([read more](#))!

This puts the onus on all of us to pay attention to how our actions – on and off work, impact security. It is just like walking down a busy street – look out for traffic, keep valuables hidden, avoid bumping into people, stay clear of dark alleys, and just like we tell the young’uns – don’t talk to strangers!

Happy Halloween!

Morning Presentation

Topic: The Enterprise Data Model

Speaker: Prof. Yaw Anning

The strategy for implementing an Enterprise Data Model (EDM) is to document the tasks necessary to create an integrated view of the data produced and consumed across the enterprise. The EDM represents a single integrated definition of data, unbiased of any system or application. EDM is independent of "how" the data is physically sourced, stored, processed or accessed. The EDM unites, formalizes and represents the things important to an organization, as well as the rules governing them.

The EDM will enable the identification of shareable and/or redundant data across functional and organizational boundaries. Integrated data provides a "single version of the truth" for the benefit of all. It minimizes data redundancy, disparity, and errors; core to data quality, consistency, and accuracy.

By identifying shared information within the enterprise applications, the EDM can be used as a mechanism to identify information services that can be exposed to other business areas and partners.

Bio: Yaw Anning

Yaw Anning is the CEO of Yawsoft and Kokromotie Technologies which are all dedicated to providing Enterprise Data Management Solution to Corporate America.

As an accomplished well rounded IT professional, Yaw has extensive data management lifecycle expertise working across industries and as an in-depth practitioner provides strategic data architecture definition aligned with Enterprise Information Management (EIM) framework and industry standards guidelines across all components of EIM - including but not limited to - Data Quality, Master Data, Data Modeling and Enterprise modeling, Glossary and Definitions, Metadata Management, Data Governance/Stewardship and Processes, Data Classification, Data Security, DW/Analytics and Reporting areas.

Topic: Why IT Shops Need Librarians

In most organizations, the practice of organizing documents is left to anyone who either shows an interest or insufficient protest. Given the importance of documentation in IT shops, and its use as a source of metadata, there's a good case for instituting library science processes and procedures to keep the IT documentation organized and useful.

Bio: Susan Earley

Susan has been the Assistant Editor for DAMA-DMBOK, editor of the DAMA Dictionary 2nd edition, and is currently the Production Editor for DAMA-DMBOK2. She is on the ICCP Question Review committee, and will be working with them to update the questions and tests for CDMP to match the DAMA DMBOK2. She is currently an architect with Sears Holdings, specializing in creating and maintaining architecture documentation and visualizations.

AGENDA

- 8:30 a.m. Registration & Continental Breakfast - Sponsored by Mark Logic
- 9:00 a.m. DAMA Chicago Business Meeting
- 9:30 a.m. Prof. Yaw Anning – The Enterprise Data Model
- 11:00 a.m. Susan Earley – Why IT Shops Need Librarians
- 11:30 a.m. Lunch
- 1:00 p.m. Dave Wormald & Stuart Laurie –BBC Case Study, Utilizing Semantics at 2012 London Olympics
- 2:30 p.m. Announcements and Door Prizes
- 3:00 p.m. Adjourn

Afternoon Presentation

Topic: BBC Case Study – Utilizing Semantics to deliver dynamic content to subscribers during the 2012 Olympic Games.

Deeper consumer and business insight possible through Linked Open Data, the promises of SPARQL end-points and Semantic Discovery, once the domain of a few visionary individuals, are becoming more common in many industries with ever-expanding use-cases. This presentation will describe in detail how the British Broadcasting Corporation deployed linked data at scale to drive the dynamic rendering of tens of thousands of web pages, tables and schedules during the 2012 games and look at when and how this powerful Big Data strategy can complement other approaches to best harness data for consumer and business value.

Bio: David Wormald & Stuart Laurie

David Wormald has worked in commercial software sales for almost 20 years in both the US and the UK. While some of the products, propositions and companies have been quite different, a common thread throughout has been infrastructure software, applications and tools that leverage the value of structured and unstructured content and data. This has included News & Information Feeds through CRM and CMS to Search, Content Aggregation Portals and Databases.

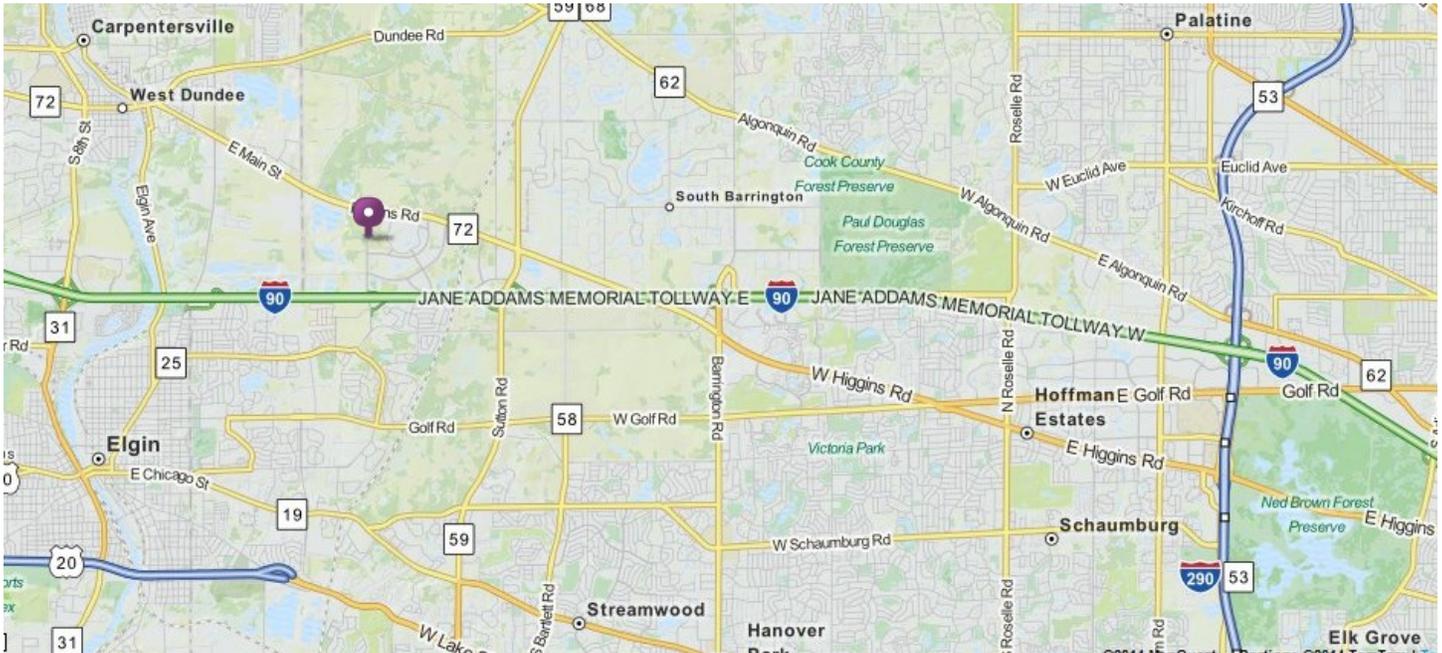
David has enjoyed working at the forefront of radical technology and selling innovation over the past two decades, working for MarkLogic in the NoSQL database arena for the past 8 years,

Stuart Laurie brings over 14 years of experience in information science and content strategy. He has worked on major information and knowledge management projects utilizing semantic technologies, text analytics, and search in a wide variety of business sectors. In his 11+ year tenure with Smartlogic Stuart has overseen successful roll-out of dozens of projects to Global 500 organizations including CNN, HP, Best Buy, International Monetary Fund, Merck and Disney. In his role he provides consulting on the design and implementation of taxonomies, ontologies and classification configuration to support deployment of key client applications, including Information Governance, Records Management, Content Management and Search across a wide variety of enterprise technologies.

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Directions from South-East

Take I-294 to I-290 West(I-290 becomes Rt.53 North appr. 25 miles out of the loop.) Follow Rt.53 North. Exit on I-90 West. Stay on I-90 West on the exit of Beverly Road and proceed North (right). Sears Holdings’ entrance is on the right. Follow signs to visitor parking

Directions from South-West

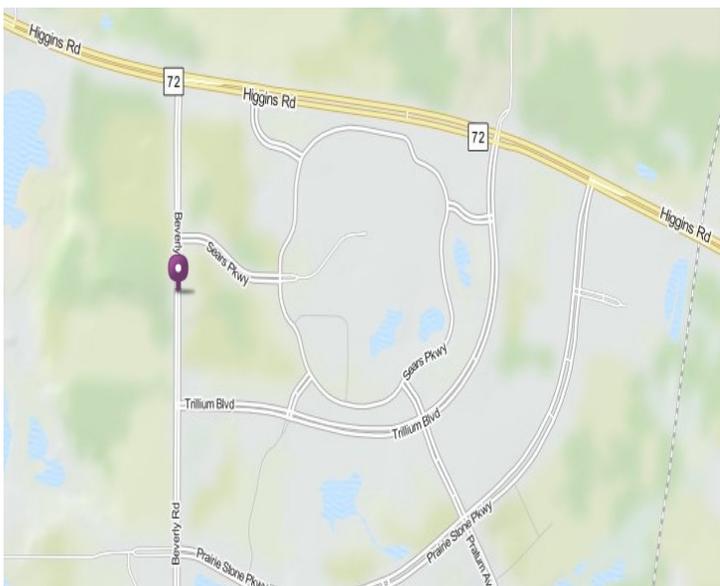
Take I-355 to I-290 West. (I-290 becomes Rt. 53 North appr. 25 miles out of the loop. Follow Rt. 53 North. Exit on I-90 West. Stay on I-90 West to the exit of Beverly Road and proceed North (right). Sears Holdings’ entrance is on the right. Follow signs to visitor parking

Directions from the Loop or O’Hare Airport

Take I-90 /I-94 West and stay on I-90 West toward Rockford. Exit at Beverly Road and proceed North (right). Sears Holdings’ entrance is on the right. Follow signs to visitor parking

Directions from West of Route 59

Take I-90 East to Route 59(First exit after Route 25).Exit and proceed North to Route 72(Higgins Road). Proceed West(left) to Beverly Road. Proceed South(left). Sears Holdings’ entrance is on the left. Follow signs to visitor parking





REMEMBER TO VISIT OUR WEBSITES REGULARLY !!!

www.damachicago.org

www.dama.org

2015 Chicago Suburb Tech-Security Conference

Chicago Marriott NorthWest

4800 Hoffman Blvd. Hoffman Estates, IL 60192

Wednesday Nov. 11th 2015; 8:15—5pm

DAMA Members : Free VIP Pass

[Register Here](#)

VIP pass includes Breakfast, Lunch, Conference materials etc

11 IT Security featured speakers

[Click here for Full Conference Agenda](#)

Central Charter Membership Now Open

Don't let the distance to a local chapter deter you any longer.

Become a Central Charter Member for the opening "special fee" of **US\$50.00** (expires Apr. 23rd, '16) and you will have access to all the great benefits of being a DAMA-International member.

[Click here for additional Details](#)

EDW 2016 - Each year, Enterprise Data World is the meeting place for the largest vendor-independent community of data strategists and architects. It is also the official annual educational conference of DAMA International.

DAMA International and DATAVERSITY are excited to tell you that presentation proposals are now being accepted for the 2016 Enterprise Data World Conference scheduled for April 17-22, 2016 in San Diego, CA.

Are you interested in presenting your story to this amazing group of your peers? Don't wait! Submission deadline is October 16, 2015.

Go to www.dataversity.net

ABOUT DAMA CHICAGO

DAMA Chicago was founded in the Fall of 1986 with the first meeting in December of that year. DAMA Chicago holds six bimonthly meetings annually on topics pursuant to DAMA's goals. These meetings include informal round-table discussions, featured presenters, invaluable sharing through association with professionals in our field, two Special Interest Groups, and much more. The Chicago Chapter has attained broad appeal in the Midwest as a resource for Information Resource Management.

The Data Management International (DAMA), Chicago Chapter is a non-profit, vendor independent professional organization dedicated to the advancement of data asset management concepts. DAMA Chicago's mission is to engage in activities that promote data management concepts and to broaden the skills of professionals who work in this field.

GOALS

- To promote and develop data management concepts and practices.
- To be a focal point for issues relating to data management practices.
- To further the professional development of data management professionals.
- To enhance Corporate Management's understanding of how data management affects the bottom line.

DAMA Chicago on LinkedIn

Join our [LinkedIn](#) Group. Keep up-to-date with DAMA happenings between published newsletters by joining our group. You can start or join in a discussion, make announcements of interest to other DAMA Chicago members, post jobs, let other members know of other professional meetings or classes in the area, or just keep informed.

Give Us Your Feedback

Please forward any questions, comments, or ideas regarding this newsletter to vpmarketing@damachicago.org.

Did you know if you are a member of the Chicago Chapter of DAMA, you are also a member of DAMA International? Remember to visit their website regularly ([DAMA International Website](#)) It is loaded with information and resources for the Data Professional, including data-related events and conferences.

The website also contains many discounts for which DAMA members qualify.

DAMA members get discounts on conferences from DATAVERSITY, IRM UK, and TDWI.

MEMBERSHIP BENEFITS

- Bi-monthly meetings
- Member Newsletter
- Information Exchange Forums and Special Interest Groups
- Heavily discounted training targeted to the DM Professional
- Lending Library of top DRM books
- Corporate discount on dues
- Automatic membership in DAMA International

OFFICERS

Chapter President	Latha Nair
Treasurer	Susan Earley
Secretary	Alan D. Arico
VP Membership	John Grage
VP Programs	Cathy Nolan
Asst. VP Programs	Diane Voyles
VP Marketing	Emmanuel Kuenyefu
Librarian	Michael Ryan
VP Info. Services	Michael Miller
VP Online Services	Dan Murphy
Past President	Ray Coffman
DAMA Int. Liaison	Cathy Nolan
VP Education Services	Diane Voyles