



Newsletter

At First Glance

June 19th 2013 Meeting
CA Technologies
 3333 Warrenville Road
 Suite 800
 Lisle, IL 60532

Pre-register for June meeting by
 Thursday, June 13, 2013
cnolan@allstate.com

Membership Renewal

It is that time of the year!
 Renew your membership today.

- Individual - \$50
- Student - \$10
- Corporate - \$200

Details on Page 2 and 3

More in 2013

Wed, August 21, 2013	Walgreens	Enterprise Content Management - Joe Shepley Data Governance - Michael Jennings
Wed, October 16, 2013	TBD	TBD
Wed, December 11, 2013	TBD	TBD

From the Desk of Ray Coffman, President, DAMA Chicago Chapter



14 May 2013 7:30 pm, I'm winding down from one of those days I have been looking forward to for a long time. I woke up around 7:30 this morning; got out of bed around 8 after reading from my daily meditation books; had breakfast and watched a little television.

Then I took care of some DAMA business. I sent John Grage an email requesting some membership information; then chatted with Latha Nair for a few about the turnover of the DAMA President's responsibilities. I decided to take a quick nap which ended earlier than planned by a text from Dan Murphy. I ended

up taking a 12-mile bike ride to Dan's – remember this was our first sunny day in the 80's- and chatted with Dan who was WFH about our DAMA effort to reach out to students. After the ride home I decided to start this letter. And as you might have guessed, this is my last letter to you as DAMA Chicago President.

During the June meeting Latha will step up to the President's responsibilities; and, I will officially be Past President. I will continue working with Dan on recruiting student members and support Latha during the upcoming months.

I want to thank you all for your supporting DAMA during my term and ask for your continued involvement and support of this outstanding DAMA chapter. Definitely come to the next chapter meeting in June. Stop by and say "Hi & Bye" to me; and, say "Hi" to Latha, your new chapter President.

DAMA Chicago Meeting – June 19th 2013

Location



CA Technologies Central Park
3333 Warrenville Road
Suite 800
Lisle, IL 60532

Morning Presentations

Enterprise Data Governance

- Janet Lichtenberger, Walgreens

A case study illustrating how to develop, implement, and maintain Data Policies and Standards as part of an Enterprise Data Governance Program at Walgreens.

Data policies and standards were an integral part of the start-up of Enterprise Data Governance at Walgreens, and continue to be an actively growing and changing foundational pillar of the program. Data policies and standards provide the program with a way to build key partnerships within Walgreens, and to engage with both business and IT on topics that are an important focus for our executive data governance committee. Policies and standards enrich our program, and have been central to usage, control, and valuation of enterprise data.

With the Emergence of Big Data, Where do Relational Technologies Fit?

- Donna Burbank, CA

The recent focus on Big Data in the data management community brings with it a paradigm shift—from the more traditional top-down, “design then build” approach to data warehousing and business intelligence, to the more bottom up, “discover and analyze” approach to analytics on Big Data. Where do relational data bases, data modeling, and data warehousing fit in this new world of Big Data? Do they go away, or can they evolve to meet the emerging needs of this exciting new technology? Join industry expert Donna Burbank as she discusses the issues and opportunities that exist for data management professionals in the Big Data environment.

Agenda

8:30 AM	Refreshments
9:00 AM	Business Meeting
9:30 AM	Enterprise Data Governance, Janet Lichtenberger, Walgreens
10.45 AM	With the Emergence of Big Data, Where do Relational Technologies Fit? – Donna Burbank Webinar
12:00 PM	Lunch
1:30 PM	Introducing the Comprehensive Data Dictionary - Antonio Amorin
2:30 PM	Collaboration by Design: What’s New CA ERwin r9 - Rick Alaras
3:00 PM	Door Prize Drawing
3:15 PM	Adjournment

Afternoon Presentations

Introducing the Comprehensive Data Dictionary

- Antonio Amorin

The comprehensive data dictionary is one of Data Innovations’ proven solutions successfully deployed at multiple clients, including a fortune 100 brokerage firm. The solution utilizes the CA ERwin modeling software combined with data profiling software to identify the metadata and data for legacy applications. The modeling software is utilized to capture the physical database into a data model for analysis. The results of the data profiling are utilized to analyze the data content to determine definitions, business rules, data rules, data quality, and relationships between tables. The results of the analysis are integrated into the data model and custom reports are generated into PDF files.

Collaboration by Design: What’s New CA Erwin r9

- Rick Alaras

CA ERwin® r9 Modeling provides a collaborative data modeling environment to manage enterprise data. Both business and technical stakeholders can have a common view of information in context, through both a web-based portal and desktop-based design tools supported by an enterprise-class model repository. With a centralized view of key data definitions, you can have a better understanding of corporate data, managed in a more efficient and cost-effective way—using Collaboration by Design.

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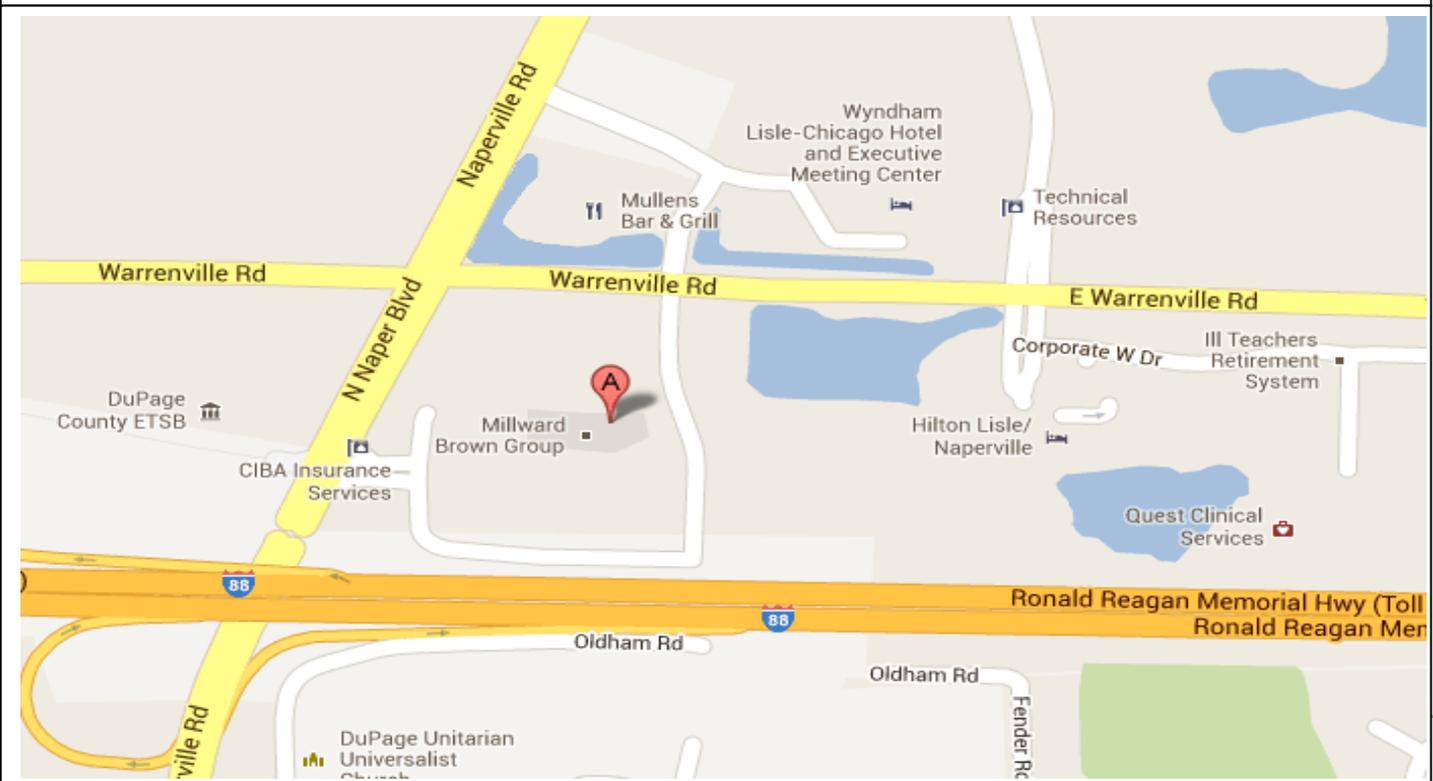
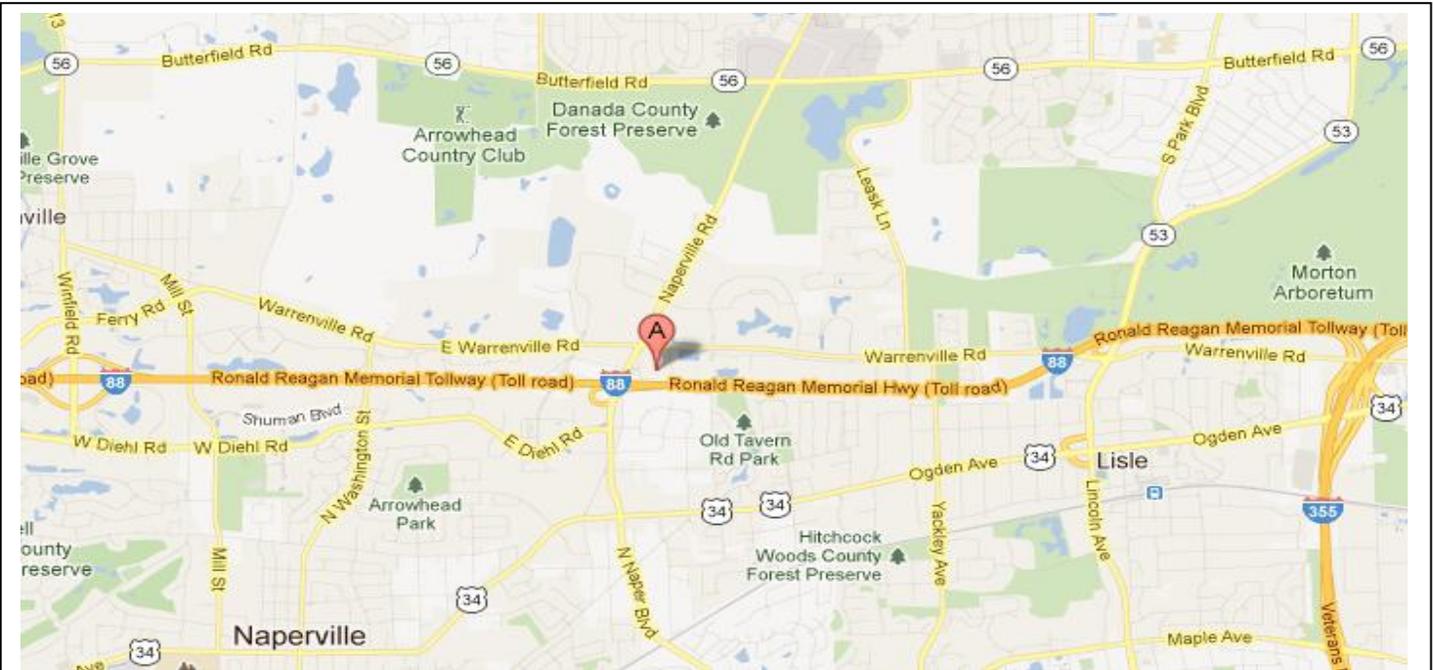
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From the Desk of Latha Nair, Vice President, DAMA Chicago Chapter

Random Thoughts from Enterprise Data World 2013

The EDW conference is my professional vacation. I find the confluence of fellow Data Management professionals exhilarating and invigorating. There is the adventure of meeting new people, the curiosity of innovative topics, and the “shopping” for novel knick-knacks at the vendor exhibits.

Big Data continued to hog the limelight. Two out of three keynotes were on the said topic. Data Governance and Agile methodologies got quite a bit of airtime too. While there was no dearth of novel ideas, I challenged myself to adopt some of them into my own life – personal and professional.

For example, Data Governance is all about collaboration and communication. The collaborative effort to pick up toys before bedtime has been working wonders these days. My house looks a lot nicer. Sharing details of an ETL process with the business user led to the revelation of gaps in the business requirements document. Painful post-production issues were averted.

Then, there were the pithy quotes. My favorite, “Culture eats Strategy for lunch.” Amusingly accurate as it is, it got me thinking about DAMA Chicago. I had the opportunity to meet members from several other chapters. By far Chicago Chapter is one of the best. We meet more often; we have a healthy turnout; we explore diverse subjects; and we have a dedicated board.

With such a strong culture, strategy becomes easy. I am looking forward to finding new ways to spread the word about our Chapter. We have plenty of room to grow.

About DAMA Chicago

DAMA Chicago was founded in the Fall of 1986 with the first meeting in December of that year. DAMA Chicago holds six bimonthly meetings annually on topics pursuant to DAMA’s goals. These meetings include informal round-table discussions, featured presenters, invaluable sharing through association with professionals in our field, two Special Interest Groups, and much more. The Chicago Chapter has attained broad appeal in the Midwest as a resource for Information Resource Management.

The Data Management International (DAMA), Chicago Chapter is a non-profit, vendor independent professional organization dedicated to the advancement of data asset management concepts. DAMA Chicago's mission is to engage in activities that promote data asset management concepts and to broaden the skills of professionals who work in this field.

Goals

- To promote and develop data asset management concepts and practices.
- To be a focal point for issues relating to data asset management practices.
- To further the professional development of data asset management professionals.
- To enhance Corporate Management’s understanding of how data asset management affects the bottom line.

DAMA Chicago on LinkedIn

Join our [LinkedIn](#) Group. Keep up-to-date with DAMA happenings between published newsletters by joining our group. You can start or join in a discussion, make announcements of interest to other DAMA Chicago members, post jobs, let other members know of other professional meetings or classes in the area, or just keep informed.

Give Us Your Feedback

Please forward any questions, comments, or ideas regarding this newsletter to vpmarketing@damachicago.org.

Membership Benefits

- Bi-monthly meetings
- Member Newsletter
- Information Exchange Forums and Special Interest Groups
- Heavily discounted training targeted to the DM Professional
- Lending Library of top DRM books
- Corporate discount on dues
- Automatic membership in DAMA International

Officers

Chapter President	Ray Coffman
Vice President	Latha Nair
Treasurer	Susan Earley
Secretary	Alan D. Arico
VP Membership	John Grage
VP Programs	Cathy Nolan
VP Marketing	Lucy Hubrich
Librarian	Michael Ryan
VP Information Services	Michael Miller
VP Online Services	Dan Murphy
Past President	Jeff Lawyer
DAMA International Liaison	Cathy Nolan